

→ SAFE AREA

→ TRIM LINE

→ BLEED



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FILE REQUIREMENTS

PREFERRED FILE FORMAT



PDF (High Resolution)

OTHER ACCEPTABLE FORMAT



- Vector - .ai or .eps (Illustrator)*
- PSD / TIFF 300dpi*
- InDesign*
- JPEG (High Resolution)

**packaged files with all links and fonts supplied or outlined and embedded*

COLOUR FORMAT



- All Colours converted to CMYK
 - Pantones are correctly named
 - Due to the nature of CMYK printing; although all efforts are made, we cannot match PMS colours perfectly. *Please ask to see our PMS /CMYK booklet*
 - RGB will be converted to CMYK which may result in a colour variation
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BLEED, CROP MARKS & Safe Area



- Minimum 3mm Bleed - *if your image touches the edge of the page then it must extend 3mm beyond the trim line*
 - No Crop marks.
 - We insist on a Safe Area no less than 2mm of clear space from the Trim Line to avoid any artwork being cut off.
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PAGE SIZES



A3 = 420mm x 297mm (*with bleed = 426 x 303*) **A4** = 297mm x 210mm (303 x 216)

A5 = 210mm x 148mm (216 x 154) **A6** = 148mm x 105mm (154 x 111)

DLE = 99mm x 210mm (111 x 216) **Business Card** = 55 x 90mm (61 x 96)

Custom Size or American size please contact us first as these can increase your costs because it is not economical to lay up per page and usually results in more pages needing to be printed

IF YOU ARE UNSURE PLEASE ASK

- a pre press fee may be charged if files are supplied incorrectly or a new file will need to be supplied